



# Auction Paddle Pricing

"All of our paddles are 1-piece plastic paddles. No paper, no wood, no sticks, no glue, and no staples. Just unique, quality low-cost paddles that people look and feel good holding. A 'decent' paddle makes you more money at auction; just ask any one of our 1600 (in just 7 years) non-profit customers, all of whom are extremely cost-conscious. We make it a top priority to get and keep our prices as low as possible. We also have replacement paddles should some go missing. Whether you need just 5 or 50, just tell us the missing numbers and we'll get your set filled back in again. Its what we do! Perhaps the best part is that these replacements are priced using the CUMULATIVE number of paddles YOU have purchased to -date. The more you buy over time, the less your paddles cost- regardless of quantity. We are the ONLY one in the industry doing this- just a part of our commitment to bring MORE FUN and HIGHER BIDS to your auctions"

John Murphy  
President, Better Bidders Inc.

SCHOOLS: Don't forget to take 10% off of the base paddle price!

		Price per paddle <sup>1</sup>	Paddle Quantity									
		Plastic material (see material key below)	Less	100	150	200	250	300	400	500	700	1000
White Plastic	2 mm* <b>CARTONFAST</b> corrugated plastic	●	2.40	2.30	1.98	1.94	1.84	1.75	1.75	1.70	1.66	1.60
	3.5 mm* <b>CARTONFAST</b> corrugated plastic	●	2.95	2.59	2.37	2.31	2.20	2.10	2.10	2.05	2.01	1.90
	3 mm* <b>SINTRA</b> PVC plastic (our most popular)	●	5.30	4.20	4.15	4.10	3.85	3.75	3.70	3.55	3.50	3.40
	4 mm* high-impact polystyrene—ALL COLORS		6.80	5.80	5.65	5.50	5.25	5.25	5.10	4.90	4.70	4.40
Colored Plastic	4 mm* <b>CARTONFAST</b> corrugated plastic		3.75	2.95	2.65	2.55	2.45	2.45	2.45	2.30	2.26	2.23
	3 mm* <b>SINTRA</b> PVC plastic (4mm, 5mm as well)		5.90	4.80	4.75	4.60	4.20	4.15	4.15	3.95	3.90	3.80

Material KEY	# Uses	Material	Mfg. Method	Numbers	Paddle colors	Paddle shapes
"Disposable/Limited use"	1-2 (2 mm) 3-4 (3.5 mm)	<b>CARTONFAST</b>	Routed	UV Inkjet Printed or Vinyl	2 mm- White only 3.5/4 mm- White, Colors	All standard + fun shapes
"Reusable"	Many	<b>SINTRA</b>	Routed	UV Inkjet Printed or Vinyl	White, Colors	All standard + fun shapes
"Permanent"	Unlimited	High-Impact Polystyrene	Injection-Molded	UV Inkjet Printed or Vinyl	White, Colors	"Small Oval"+ Small Square

<sup>1</sup> Effective summer 2009:

\*mm = millimeter; 3mm = 1/8"

We have changed the way we produce our paddles which has now changed the way we price them. Pricing above is for our 'small oval' shape, our most popular. (See page 1 of the 'paddle shapes' .pdf for reference). We now inventory the small oval shape paddles (with black numbers) in all of our white plastics. This makes it easy to subsequently fill in missing paddle numbers. Other shapes are typically just slightly more per paddle (\$0.15 to \$0.35) depending on shape complexity and size. Paddle orders include:

- Your choice of number sequencing (eg, 1-300; 101-250, leading zeros etc.)
- Your choice of number color.
- Ability to print your full color graphics to either side of paddle, see prices below.

**NEW**— Because all paddle numbers are now being printed directly to the plastic (rather than using vinyl) please add \$0.25 to all prices above until we update our pricing. Visit our website for more information regarding pricing, products, and options or just call **866-667-2335** and ask for John— Thank you!

## Additional Options:

Numbers for 1 side of paddle	<b>INCLUDED</b>
Numbers for 2 <sup>nd</sup> side of paddle	Add \$0.85/paddle to prices above
Blank paddles (no numbers)	Subtract \$0.45/paddle from prices above
Vinyl-cut numbers (no paddles)	\$0.90 each (up to 4-digit number)
Fun-shape auction paddle (from our existing paddle shapes)	\$25/order (Q=<150), \$50/order (Q=>151)
Fun-shape auction paddle (have us create a new shape)	Only \$75/order
** Full color logos/artwork, vinyl labels with removable adhesive ** Usually no setup charges, and we can contour cut around design	Usually about \$0.75 each for Q<300 and \$0.50 for Q>300, approx 25 sq. inches- Less for smaller graphics at any quantity
Full color UV printing direct to plastic-CYMK + white ink 4C process (add \$45 for layout and setup of graphic on number side)	For Q>150, \$1.10 for back of paddle For Q>150, \$0.50 for number side of paddle
Have us place vinyl removable graphics onto paddles	\$0.25 per paddle/side
<b>EVENT SIGNAGE</b> — digitally-printed banners, easel sign displays, table tents etc...	\$7-\$9/sq. foot + 10% off paddle order- CALL for ideas & pictures of our work